

Local impacts of leaner supply chains: The case of Oostende port

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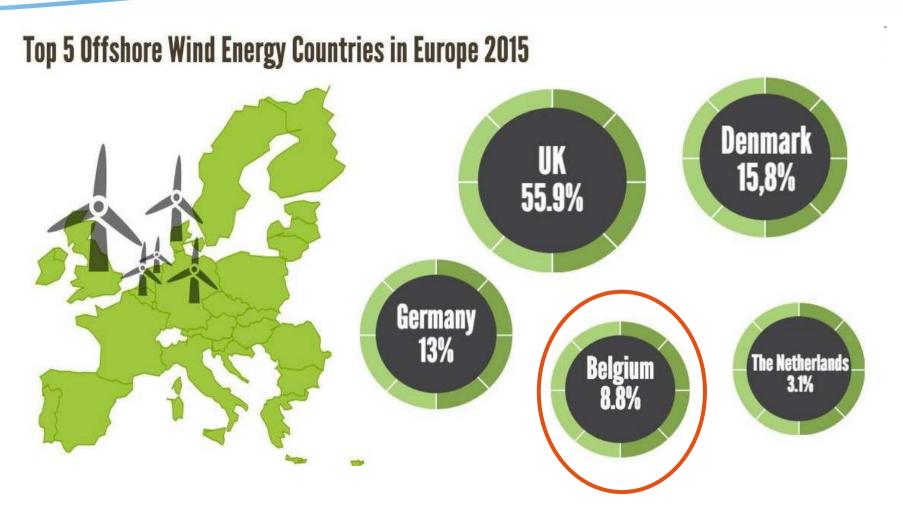


Project supported within the Ocean of Tomorrow call of the EU 7<sup>th</sup> Framework Programme



# Belgian offshore wind (I)





1/3 of Belgium's installed wind power today (2.2 GW) is offshore



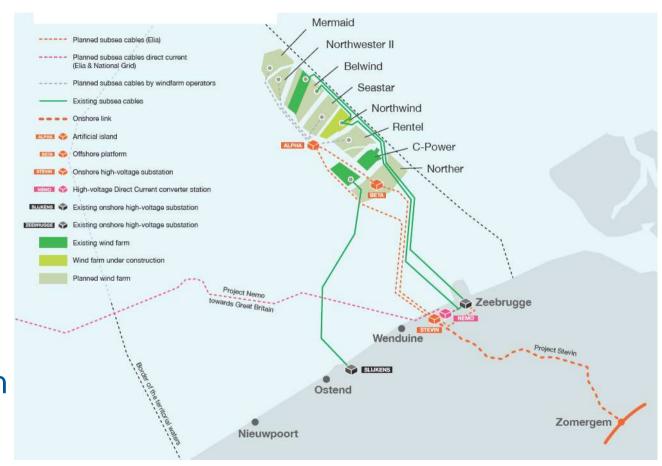


World's No. 5 - on 67 km coast

### 8 Concessions

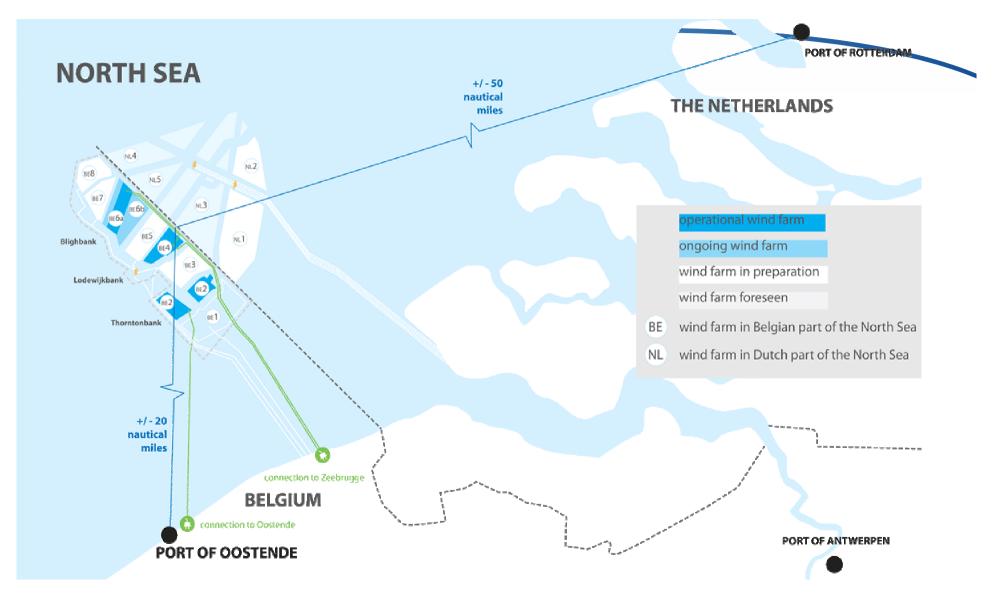
# Wind parks:

- 3 operational 712 MW inst.
- 1 in construction
- 1 soon to be





# Location, location...



Oostende port developing into a leading hub



# Case study: focused on community impacts

# How **Oostende** City & Port is affected by offshore wind

Securing impact

- socio-economic
- environmental
- societal

from the total set of decisions made (public & private)

Value chain central: **Lean** supply chains

De Tijd 16.01.2016: "Flemish sectors fight to spearhead clusters of the Blue Economy"

# Vlaamse sectoren strijden om speerpuntclusters



Zeewierkweek is voor bedrijven als DEME, De Nul en Sloen een belangrijk toekomstproject, o AFF

De Vlaamse regering kroont eind dit jaar vijf economische sectoren tot 'speerpuntcluster'. Een reeks sectoren doet een gooi naar die erkenning en de bijbehorende budgetten.

#### **LUKAS VANACKER**

De spanning stijgt in de wereld van de Vlaamse sectorfederaties nu de Vlaamse regering haar beleid rond

#### DAAR IS DE BLAUWE ECONOMIE

De Vlaamse mariene en maritieme sector stelde gisteren in de haven van Oostende de 'Blue Growth Cluster' voor met als doel een erkenning als speerpuntcluster. De 'blauwe economie' omvat bedrijven en hebber. Voor de sector agro en voeding staat Flanders' Food, een initiatief van de voedingsfederatie Fevia, klaar.

De vier genoemde sectoren bevestigen op vraag van De Tijd dat ze bezig zijn met hun clusterdossier. Voor de vijfde en (wellicht) laatste erkenning ligt de strijd volledig open. De cleantechsector (schone technologie, zoals windenergie) maakt een kans, al is die



# Case study: Methodology

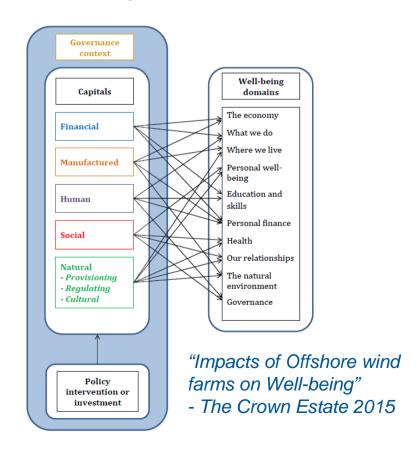
## Information seeking

- Desk study
- Pro-active extraction of analysable information
- Direct engagement with stakeholders
- Interviews with industry & society decision makers
- Feedback Groups

...methodologies, esp. for analysis, need a lot of refinement...

## Information processing

- Value chain analysis(3 German models)
- "5 capitals" model:





# Some recent events hosted by Port of Oostende: Case study relevance

#### Ostend gets O8M One-Stop-Shop

- Belgian Offshore Days
  - 20 & 21 April 2016250 industry professsionals
- "O&M One-Stop Shop"
  - Launch 30 June 2016
- Coordinated events7 & 8 Sept. 2016
  - Launch of Wind EuropeOffshore Wind Ports platform:5 ports, 90 industry participants
  - Stakeholder Showcase on costefficient offshore wind logistics



Innovative services for the offshore wind industry proposed at the Energy Port Ostend On the 30th of June in Ostend, the Belgian Offshore Cluster (BOC), the association of suppliers to the offshore wind industry.

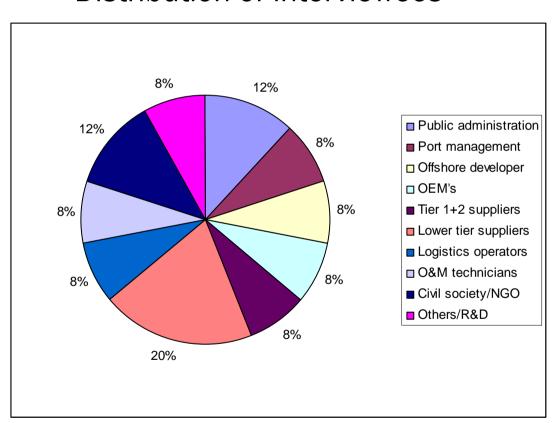


More on: www.reboostende.be



# Case study: Results so far (I)

#### Distribution of interviewees



First 25 interviews, temporary categorisation

# Messages emerging

- Decisions made can have very long (>5 yr) lead time
- Cluster effects are real for both construction and O&M
- Consistent and sustained approach is essential to win a successful, lasting impact
- EPCI ontracting models allow consistency of approach, but sensitive to lead contractor
- Experience transfer between (non-competing) ports useful
- Energy industry track record not necessarily positive (cost)



# Case study: Results (II.) Impact growing

# September 2016

- 350 permanent jobs
- Plus construction jobs
- 45 companies present
- Most but not all localised in port cluster



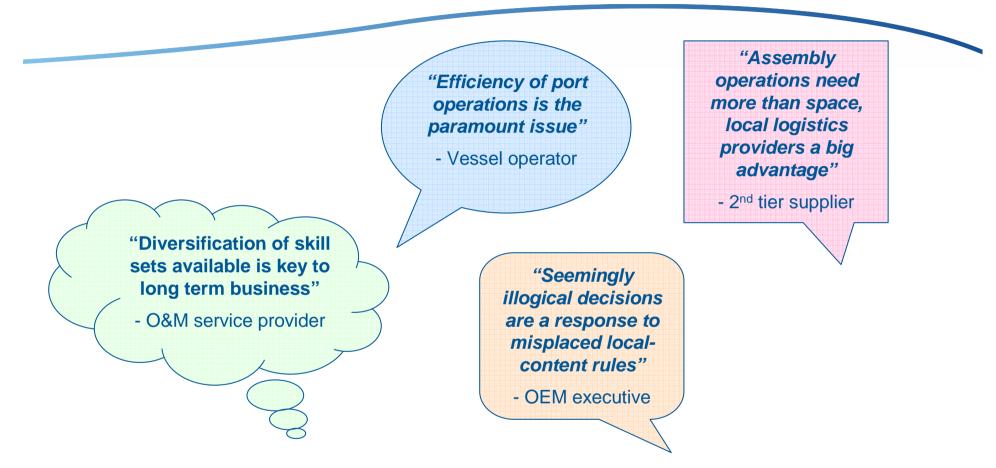
#### Business cluster

- 30 international businesses present
- 15 "local" companies
- Continuing growth:
  More in the "local"
  establishments
- Supply chain well represented, R&D presence growing
- Cluster effects are noticeable but still need strengthening

Photo and numbers by courtesy of W. Stubbe, Port of Oostende



# Case study: Results (III). Some quotes



"With big non-recourse project finance, you need to be secure against repeating mistakes" – Project developer



# Comparing two on-going field developments: Different local impact?

# Bligh Bank 2 ("Nobelwind")

- 50 x 3.3 MW
- € 655m project
- last monopile installed 22.09.



First monopiles, TP's load-out 11.05.2016 on Vole au Vent, christened in Port 28.04.

#### Rentel

- $-42 \times 7.0 MW$
- est. €1250m, first with EFSI
  (Juncker fund) support
- Approaching FID...start "immediately"



Signed deal for WT's & 17-year SMA at Belgian Offshore Days 21.04.2016

Effects of "Latest Tech" vs. "Leaner supply chain"



# Case study: Further on-going work

#### Socio-economic

- Effect on employment and local new business volume
- Will permanent jobs in O&M continue to add *more* value vs. construction?
- Quantification challenges:
  Other studies show wide range from 0.2 to >1.2 jobs/MW

Numbers/Indicators for "lean-ness" of supply chain not well established

- Quality of jobs
  - Skill sets & Diversification
- Include taxation effects

#### Environmental

- Waste management
- Sea traffic
- Land traffic
- Local noise
- Housing market and vs. tourism

Expect study to provide real-world test of some modelling approaches.



# Concluding remarks



Bligh Bank 2: Last of 55 monopiles installed 22.09.2016 - Photo courtesy Jan de Nul

Case study is on-going... Your Input & Feedback wanted!